



www.chesapeakeclimate.org

FIGHT CLIMATE CHANGE AS A CCAN CLIMATE PROTECTOR

Rapidly rising seas. Record heat. Monster storms. Weather extremes.

Global warming is already causing dramatic disruptions in the systems that sustain life as we know it. To pull back from the cliff, we must shift from burning fossil fuels to an immediate, large-scale build-out of clean energy solutions. Climate change is here now, so we must take action now.

Under the Trump administration, climate progress has slowed at the national level and some hard-earned gains are being reversed. Local and state-based campaigns will be where progress is made in the coming years, and CCAN has been hailed as “the best regional climate organization...anywhere in the world” by renowned climate activist Bill McKibben.

CCAN is established, strategic, and effective.

We take on big fights, we build a diverse movement, and we get results. Leveraging talented staff, effective management, creative action, and an army of grassroots leaders, CCAN is leading the way on reining in the fossil fuel industry and building up clean energy solutions in Maryland, Virginia, and the District of Columbia.

You can fight climate change. Invest in CCAN today.

CCAN Climate Protectors are committed and generous individuals who provide the critical support that allows CCAN to build a powerful and diverse movement to put our region on the path to climate stability. Climate Protectors make it possible for CCAN to take bold, creative action at the precise moments when our work will make the biggest impact.

Your support helps us:

- Rein in the fossil fuel industry by opposing expanding oil and gas infrastructure, like oil trains in Baltimore and fracked-gas pipelines in Virginia;
- Expand wind and solar electricity, reducing reliance on fossil fuels and bringing jobs to our region;
- Protect our region’s coasts, already under threat from sea level rise; and
- Put a price on carbon pollution in the nation’s capital.

Becoming a Climate Protector is as easy as ...

- 1** Choose your circle.
- 2** Decide how to give.
- 3** Stay engaged to watch your gift at work.

We invite you to become a trailblazing supporter of CCAN. As a top contributor to our organization, we will provide you with opportunities for engagement and education so that you can see the impact of the gift you make. We also connect you with our other supporters, so that together as a team, we can be a powerful force to curb the impact of climate change in our communities.

Our donor society isn't a gimmick. We don't provide perks like tote bags or glossy magazines. We are accountable to you as our supporters, and we commit to reporting back to you so that you can be confident that every dollar is put to effective use.

Take advantage of as many or as few of the Climate Protectors' opportunities as suits your personal preference. We offer these as opportunities to learn and connect with other activists and CCAN supporters.

Why is the minimum qualifying gift \$350?

Most climate experts agree that 350 parts per million is the "safe" upper limit of carbon dioxide in our atmosphere. This symbolic number is key to our effort to curb the impacts of climate change in our region, and therefore we ask that Climate Protectors make a gift of at least \$350 to voice your commitment to our effort to reduce carbon in our atmosphere below this limit.

JOIN US TODAY AND SEE YOUR GIFT IN ACTION.

If you have questions about donating at the Climate Protector level or have other ideas to help CCAN grow, please contact:

Danniele Fulmer, Donor Engagement Coordinator

CCAN | Chesapeake Climate Action Network

6930 Carroll Avenue, Suite 720, Takoma Park, Maryland 20912

Danniele@chesapeakeclimate.org | (240) 396-2153

Donate today at: <https://chesapeakeclimate.kindful.com>

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CHOOSE YOUR CIRCLE

Champion Circle (Minimum gift of \$5,000 annually; \$1,250 quarterly; \$420 monthly)

Climate Champions provide critical support to our mission. With one gift at this level, CCAN can fund a full-time fellow or print the materials (stickers, yard signs, banners, etc.) for an entire campaign. Donors at this level get an intimate view of the organization through special opportunities such as:

- An annual lunch with Executive Director Mike Tidwell and other supporters;
- Invitations to outings and events with CCAN's Board of Directors;
- An annual, personalized report on CCAN's outcomes;
- All Guardian and Defender opportunities.

Guardian Circle (Minimum gift of \$1,000 annually; \$250 quarterly; \$85 monthly)

The generosity of Climate Guardians sustain CCAN's most critical campaigns. A gift at this level can fund an entire lobby day or a high-quality video to tell the story of a campaign. For this mission-sustaining support, Guardians receive such opportunities as:

- Assistance in setting up lobby meetings with your delegates;
- Opportunity for a private briefing with a member of CCAN's campaign or field staff or for a staff member to present to your group of choice (local club, congregation, etc.);
- Invitation to climate hikes and tours with other CCAN supporters;
- All Defender opportunities.

Defender Circle (Minimum gift of \$350 annually; \$90 quarterly; \$35 monthly)

Climate Defenders make up the largest proportion of the Climate Protectors, providing steady support all year round. A gift at this level can fund volunteer trainings for a statewide campaign. Because of their important support, Climate Defenders receive:

- The Executive Director's Update, a quarterly email from Mike Tidwell with major updates, outcomes, and plans for CCAN's campaigns;
- Invitations to Climate Protectors' Conference Calls to get the latest from our organizers;
- Invitations to twice annual CCAN Office Open Houses to meet staff and to learn more about how your support sustains our mission;
- Receipt of and recognition in CCAN's Annual Outcomes and Financial Report;
- An annual gift statement for your tax preparation.

Friends of CCAN

Gifts of every level are greatly appreciated. We provide special email updates to all Friends of CCAN, including our quarterly newsletter. We also provide special volunteer opportunities and on-request campaign materials to all donors.

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DECIDE HOW TO GIVE

CCAN is a 501(c)(3) nonprofit organization and donations are tax-deductible to the fullest extent permitted by the IRS.

SEND A CHECK made out to “CCAN” to: Chesapeake Climate Action Network, Attn: Development
P.O. Box 11138 Takoma Park, MD 20913

GIVE ONLINE at <https://chesapeakeclimate.kindful.com>.

BECOME A SUSTAINING DONOR by making a recurring gift to CCAN. With a gift of just \$30 per month or a quarterly gift of \$90, you can become a Climate Protector. Give online with the link above, enter the amount you wish to give per cycle, click “submit” and on the next screen select “Create Recurring Transaction?” and select the frequency you prefer.

MAKE A MULTI-YEAR PLEDGE. CCAN can make ambitious plans when we know we have adequate revenue streams in place. If you intend to support CCAN beyond your annual contribution, let us know we can count on you. If this is the best choice for you, please contact Danniele Fulmer, Donor Engagement Coordinator.

GIVE THROUGH YOUR WORKPLACE. Many employers will facilitate your gift, and even double or triple match it. Check with your employer to find out more about their specific policy. Federal government employees can give to CCAN through the Combined Federal Campaign (CFC# 19037).

MAKE A GIFT OF STOCK. Gifts to CCAN in the form of stocks are accepted through our brokerage account at Charles Schwab. Making a gift of appreciated stock may have an additional benefit to you in tax savings. Speak with your CPA or a tax professional to determine if this is the right giving method for you. To make a gift of stock, you will need the following information:

Broker: Charles Schwab

DTC Number: 0164

Account Number: 5280-3379

Title on Account: Chesapeake Climate Action Network

TRUST CCAN WITH YOUR LEGACY. To ensure a clean energy future for our region, you can make a lasting gift in your will. If a bequest to CCAN is a good option for you, please contact your attorney to update your will, then notify Danniele Fulmer, Donor Engagement Coordinator, so that we can recognize you by making you a life-long Climate Protector. Legacy gifts are recognized at the Guardian level.

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STAY ENGAGED TO WATCH YOUR GIFT AT WORK